



# Parent Portal

Partner with parents to fight digital dangers

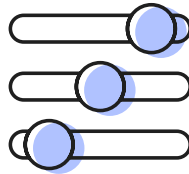


Empower families to help manage alerts from their children's student accounts after school, on weekends, and over breaks — times when your staff might not be available to respond.



## Shared Responsibility

Families are often in a better position to help with emergencies.



## Custom Settings

Control which alerts to send to parents and when to send them.

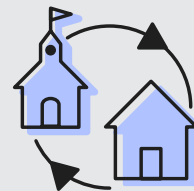


## Expanded Alert Coverage

Kids use their school accounts 24/7 — not just when school is in session.

## Bark will notify parents of urgent issues like:

- Threats of violence
- Suicidal ideation
- Self-harm



## Extra Safety at No Cost


**Parent Portal** is included in the Bark for Schools safety suite at no cost to parents or schools. Parents and guardians can get alerts via text and email to help ensure their kids are better protected online and in real life.



# Ensuring Alert Privacy With Parent Portal



Activating Parent Portal doesn't mean granting access to sensitive student information. While schools retain full access to student names and information in alerts, parents who receive alerts through Parent Portal only see their child's name. All other participants are completely anonymized, helping to ensure that no student data is compromised.

## What Schools See:

 Potential issue to review


 **Bella Smith**  
Example High School / Students / 10th Grade  
bella@example.edu  
 EMAIL WITH BELLA@EXAMPLE.EDU, TYLER@EXAMPLE.EDU  
ON JUNE 19, 2020 AT 7:36 PM



**Violence**

**Sender:** bella@example.edu  
**Subject:** Re: did you hear?  
omg i did hear that a senior had a gun in their car. is it true?  
On Fri, Jun 19, 2020 at 7:28 PM Tyler Jones <tyler@example.edu> wrote:  
did u hear that someone's bringing a gun to school tomorrow?

- Identities of all students involved
- Email addresses
- Times/dates
- Snapshot of conversation

## What Parents See:

 Potential issue to review

 **Bella Smith**  
 EMAIL ON JUNE 19, 2020 AT 7:36 PM

**Violence**

**Sender:** bella@example.edu  
**Subject:** Re: did you hear?  
omg i did hear that a senior had a gun in their car. is it true?  
On Fri, Jun 19, 2020 at 7:28 PM <<PARTICIPANT>> wrote:  
did u hear that someone's bringing a gun to school tomorrow?

- Only their child's name and/or email address
- Times/dates
- Snapshot of conversation



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